

Onward & Upward

Tudog operates in both the U.S. and Israeli markets. One might think we're discouraged at the state of the world. We are not. We are optimistic. We believe in the promise of the future.

The United States has seen better days. The high tech market has collapsed and billion upon billions of dollars in market value have been washed away. A recession has kicked in that has dried up demand, and every day we seem to hear of more employee layoffs. Meanwhile huge companies are being caught up in shameful scandals, further shaking investor confidence, and dragging the economy a little deeper into the mud. Then there's the threat of terrorism and our on-going war against it, adding to an atmosphere of instability.

In Israel, we are equally affected by the high tech fallout, and also have to deal with constant suicide bombings, a European business community that is either intimidated or politically misguided, a domestic investment community that has gone into hibernation, and government intervention that is motivated by narrow political interests at the expense of business considerations.

Tudog believes in the promise of the future because we know that the march of advanced technology, while temporarily stalled, will soon resume. Innovation, creativity and advancing society are core components of life in the free world, and the strength of our freedom will rekindle the surge of new, exciting and enabling technologies. So too is it in our current fight against terror. The justice of our freedom will prevail because it is our freedom that empowers us.

At Tudog, we say "onward and upward". Let the bells of freedom ring.